



2019 Annual Report

Friends of Snow Canyon State Park is a non-profit 501(c)(3) organized in 2011 and incorporated in 2012.

The **Mission** of the Friends of Snow Canyon State Park is a) to support the mission of the Park; b) to preserve and protect the ecological, historical and recreational integrity of Snow Canyon State Park through public awareness and education; and c) to promote the development of facilities and responsible recreation for present and future generations.

Board of Directors

President	Chuck Schwartzberg
Interim Treasurer	Janice Heller
Secretary	Cori Mantle-Bromley
Members	Marcie Eberwine
	Kathy Edwards (President Elect)
	Sue Gordhammer
	Marlyn Graff
	Isabelle Kalantzes
	Vickie Honchen
	Ellen Nathan
	Barry Neff
	Sandy Nelson

Non-Voting Members

Park Manager	Kristen Comella
Trail Steward Captain	Don Hite

Newly Installed Board Members

Jim Bily
Lori Capshaw
Dick Coe
Linda Neff (Treasurer Elect)

Summary of 2019

Supporting the Mission of the Park

- A.** *To Preserve and Protect.* Snow Canyon State Park offers a unique experience to immerse oneself in breathtaking natural beauty within minutes of the region's urban areas. Friends of Snow Canyon (FOSC) members contribute to Park efforts to maintain trails, protect the Canyon's natural residents (both wildlife and plant life), and preserve the natural and cultural resources within the Park. As a member of Friends of Snow

Canyon, you can celebrate that your dues directly contribute to the park's mission and goals, ensuring that this gem of southwestern Utah is responsibly enjoyed by thousands of annual visitors now and for generations to come. To further this aspect of the Park's mission, FOSC members participated in four work parties totaling 29 volunteer hours:

1. May 2, Mustard Pull
2. May 21, Graffiti Removal
3. October 15, Graffiti Removal
4. November 12, Graffiti Removal



- B.** *To Provide Public Awareness and Educational Events.* During 2019, we maintained our focus on providing FOSC members with opportunities to engage with experts to advance their understanding of ecological, historical, cultural, and recreational features of the park and its environs. We maintain an informative website featuring flora and fauna of the Park. We offered the following programs:

1. Written in Time, Part I of a geology presentation by geologist Rick Miller. January 24.
2. Life on Mars, Part II of a geology presentation by Rick Miller. February 21.
3. Photography Contest. FOSC sponsored a contest with three categories: People at Play, Along the Trail, and Just for Kids. March 1 - May 1. Winners were announced in May.

4. Canyon Photography. A photography hike led by Trail Steward Captain Don Hite. March 28.
5. Secret Lives of Wildflowers, a Johnson Canyon hike with Park Manager Kristen Comella. April 18.
6. Nature's Bounty, a nature hike with Park Naturalist Jenny Dawn Stucki. May 23.
7. Scats and Tracks, a hike with Assistant Park Manager Jordan Perez. September 24.
8. Desert Exploration with Utah State University faculty member Mark Larese-Casanova, October 21.
9. Annual Meeting of FOSC members, with hikes, a park update, and a potluck. November 2.
10. Paleontology of Southwestern Utah and Snow Canyon State Park with Andrew Milner, Site Paleontologist & Curator with St. George Dinosaur Discovery Site. December 5.



C. *To Preserve and Protect: Trail Stewards Program at Snow Canyon State Park.*

This program is supported by Friends of Snow Canyon and is staffed by dedicated volunteers who serve as goodwill ambassadors to the Park. Under the joint leadership of FOSC volunteer Don Hite and Assistant Park Manager Jordan Perez, Trail Stewards provide invaluable service. They are often the eyes and ears on the trails. Stewards meet and greet visitors to the Park's trails, answer questions about the Park's natural history, including flora and fauna, its geology, and its local history. Stewards work diligently to maintain trails and participate in work parties to improve trails, under the supervision of Jordan Perez. The follow efforts and accomplishments for 2019 are noted:

1. There are a total of 57 Trail Stewards who have contributed more than 2400 hours of service to the Park.
2. The Trail of the Month program ensures



that those trails needing the most attention become a focus.

3. Monthly hikes with Jordan ensure that stewards are well informed about geology, natural history, flora and fauna.
4. Work parties provide necessary time and muscle to trail building, vegetation trimming, rerouting, etc. This year, a total of 180 hours went to special work parties.

Don Hite included the following message: “We really appreciate all of the support we get from Friends of Snow Canyon and its Board. Without this support, the Trail Steward Program would not be possible.”

- D.** Promote the Development of Facilities. Friends of Snow Canyon annual memberships and donations have allowed FOSC to support Park improvements. FOSC memberships and donations have provided to the Park nearly \$40,000 since its inception. This year, based on planning and requests by Park Manager Kristin Comella, FOSC has provided a total of \$10,650 to the park for the following:

1. \$2,000 for improvements at Cottontail campsite
2. \$500 for help with refurbishing the Park’s entrance sign
3. \$2,000 for semi-annual brochure printing
4. \$1,000 for steel for fence replacement at Sand Dunes parking area
5. \$1,200 for steel for facility improvements
6. \$450 for Chuckwalla Wayside Exhibit
7. \$2,000 for additional recycled plastic benches
8. \$1,500 for Stay to the Trail Markers.

Expressing our Gratitude

The Friends of Snow Canyon Board of Directors is grateful to every member who has committed to supporting Snow Canyon State Park’s mission. Your membership dues, donations, and volunteer hours allow the Park to move forward critical goals, ensuring that the park is cared for and maintained well beyond what Park staff and funding alone could do.

We specifically thank the following:

1. Outgoing Board members for their time, dedication, and wisdom: Chuck Schwartzberg, current President; Janice Heller, former Treasurer and

current Interim Treasurer; Vickie Honchen, former Secretary; and Marlyn Graf, current Events Coordinator.

2. All past and present Board members, who have provided countless volunteer hours on behalf of the Park and the FOSC.
3. Stewardship Sponsors
 - Red Mountain Resort and Spa for its Stewardship Sponsorship and generous use of its Snow Canyon Room, at no cost, for member events
 - Joel Bingham
4. Golden Plus Memberships
 - Thomas and Martha McCoy
 - James and Linda Bily
 - Clifford Snyder

Summary

Friends of Snow Canyon is completing its eighth year of supporting Snow Canyon State Park. Membership is the core of the organization and depends on each of you. Today, FOSC has a total of 169 memberships representing approximately 300 members.

If you have program ideas, suggestions for program improvement, or interest in serving on the board, contact any of the board's members.

Please tell your friends and neighbors about Friends of Snow Canyon State Park and encourage them to consider joining in support of this incredible natural wonder in our backyards.

Membership Levels

- Individual \$20.00 (membership for one adult)
- Family \$30.00 (for the entire family)
- Supporter \$50.00 (for an individual or family and includes two complimentary one-day park passes)
- Golden \$100.00 (for an individual or family and includes four complimentary one-day park passes)
- Golden Plus \$250 (for an individual or family and includes four complimentary one-day park passes plus recognition in the Annual Report)

- Stewardship Sponsor \$1,000 (for individuals or corporations and includes recognition in the Annual Report as well as on our website)

Thank You for your Support!

Note: Financial statements available on request



8:20 AM
11/03/19
Cash Basis

Friends of Snow Canyon State Park
Balance Sheet
As of October 31, 2019

	<u>Oct 31, 19</u>
ASSETS	
Current Assets	
Checking/Savings	
Stripe Account	251.26
State Bank of Southern Utah	15,758.93
Total Checking/Savings	<u>16,010.19</u>
Total Current Assets	<u>16,010.19</u>
TOTAL ASSETS	<u>16,010.19</u>
LIABILITIES & EQUITY	
Equity	
Unrestricted Funds	16,549.01
Net Income	-538.82
Total Equity	<u>16,010.19</u>
TOTAL LIABILITIES & EQUITY	<u>16,010.19</u>

8:18 AM
11/03/19
Cash Basis

Friends of Snow Canyon State Park
Profit & Loss
January through October 2019

	<u>Jan - Oct 19</u>
Ordinary Income/Expense	
Income	
Donations - Direct Pub Support	4,174.14
Memberships Income	<u>7,720.00</u>
Total Income	<u>11,894.14</u>
Gross Profit	11,894.14
Expense	
Program Expenses	10,690.03
Business Registration Fees	75.00
Licenses and renewal fees	10.00
Membership software	145.00
Web Site Devel/Maint	300.00
Paypal Expense	0.96
Stripe expense	219.52
Other organization coll exp	5.80
Books, Software	154.52
Office Expenses	7.99
P O Box Rent	40.00
Postage, Mailing Svc	30.80
Printing and Copying	103.34
Insurance, D&O	<u>650.00</u>
Total Expense	<u>12,432.96</u>
Net Ordinary Income	<u>-538.82</u>
Net Income	<u><u>-538.82</u></u>