

## **Friends of Snow Canyon State Park Directors' Meeting January 9, 2025**

**Place: Park Headquarters**

**Attending Board Members:** Lori Capshaw, Sandy Nelson, George Otott, Alan Risenhoover, Ellen Nathan, Phyllis Winkler, Jim Bily, Kristen Comella  
Excused absence: Linda Neff, Barry Neff,

The meeting was called to order by President Otott at 3:00.

### **Part I. Written / Oral Reports**

1. Minutes: The minutes of the December 12, 2024 meeting were approved unanimously.
2. Treasurer's Report: Written report approved with no question.
3. Membership Report: Written report, approved.
4. Trail Stewards' Report: Written report from Phyllis attached as addendum. Phyllis relayed that the Trail Stewards sincerely appreciate the support from FOSC. Volunteer hours exceeded 4800 last year, far above prior years.
5. Web Report: Written report attached
6. Facebook: "Good" per Phyllis.

### **Part II. FOSC Business Updates.**

1. Park update: Kristen said the construction projects are all in process but delays will push completion dates into March. She is preparing her funding request list and will have it for the next meeting.
2. Events: Lori is looking for ideas for the coming year. We have nothing on the calendar presently. Discussion ensued that yielded a number of possibilities.
3. Website: As decided last meeting, Sandy will begin posting the minutes of our meetings to the website after they are approved, beginning with January, 2025. The minutes will sometimes be redacted for privacy reasons. Sandy showed mock-ups of possible logo placements for sponsors and **it was agreed that: 1) Logos will be posted alphabetically, all the same size, and; 2) They will be shown on the events and donation pages.**
4. Board and officers succession: In addition to Dick Coe leaving the board, George announced that Dean Cavaletto has resigned. Both will be missed. George will continue as President for one more year, Linda as Treasurer and Jim as Secretary. This puts us in the position of needing three board members, including an existing vacancy, a vice president and then a president for 2026 and someone proficient and comfortable with fund-raising from major sponsors. George tasked everyone with asking suitable friends and neighbors to join the board. If that method is not fruitful, we will send a general recruitment notice to all members.

The meeting adjourned at 4:30.

Next meeting on February 13 at 3:00 at Park Headquarters.

## **Written Reports**

### **TRAIL STEWARD REPORT** (Phyllis)

#### **TRAIL OF THE MONTH.** JENNY's Canyon and Overlook

Along with other regular visits to Snow Canyon, we are asked to spend one visit to the Trail of the Month. The trail has recently received many improvements from Park staff, however this popular trail requires the removal of illegal trails. Sweeping away social footprints and placing plant deadfall as a barrier to prevent visitors from walking off trail is required.

#### **SPECIAL PROJECT.** RED SANDS

TUESDAY, January 7, eighteen TS volunteered to sweep, trim bushes crowding the trails and tidy the rocks aligning the trail. The paths were worked up West Canyon where the Red sands trail intersects heading east to the overlook and west along the equestrian and human trails.

#### **HIKE WITH JESSE** Friday January 24, 10 am GILA TRAIL

Jesse will lead the hike from the overlook off hwy 18 south along the Gila trail approximately 3 miles.

**TRAIL STEWARD TOTAL 2024 hours currently sits at 4778! Might not hit the additional bonus hours of 5000, but kudos to all! Including our leaders Jesse Henderson and Don Hite**

### **Web Report** (Sandy)

I am encouraged to see increases in almost all areas. The bounce rate is the number of viewers that leave the site after only one page. Our rate of 43.2% is good. There are many variables to consider, but to keep it simple, we are seeing a healthy increase over last month and I expect that to continue as we add events, spring flowers emerge and more people visit the park.

The security of the site looks really good.