Friends of Snow Canyon State Park Directors' Meeting May 8, 2025

Place: Snow Canyon State Park

Attending Board Members: Lori Capshaw, Linda Neff, Barry Neff, Sandy Nelson, George Otott, Alan Risenhoover, Phyllis Winkler, Don Drabant, Jim Bily, Kristen Comella

Excused absence: Ellen Nathan

The meeting was called to order by President Otott at 3:10.

Part I. Written / Oral Reports

- 1. Minutes: The minutes of the April 10, 2025 meeting were approved unanimously with two minor corrections.
- 2. Treasurer's Report: The report was approved with no question. Linda reported that she had filed the 2024 taxes. No updates on the 2023 penalty.
- 3. Membership Report: Written report, approved. Barry noted that this April saw a big jump in membership transactions compared to prior years.
- 4. Email: Barry reported on the progress of obtaining email address associated with our domain. For example, instead of FriendsofSnowCanyon@gmail, new addresses will be associated with our domain name, for example: president@Friendsofsnowcanyon.org
 In order to accomplish this Barry and Sandy worked in conjunction with Adam (St George Design) and obtained Google Workspace for Nonprofits. Barry and Sandy are Admin on Google Workspace. Eventually all of Friends files, photos and more will be moved to our Google Workspace account with the goal of completing the process by Fall.
- 5. Trail Stewards' Report: Written report from Phyllis attached as addendum.
- 6. Facebook: Phyliss said all is good with our page.
- 7. Docent Report: Don said there are 9 active docents who contributed 60.5 hours in April. The goal for the year is 325 hours and he thinks that will be exceeded.
- 8. Park update: Kristen said the Park had a nice write-up in the Las Vegas Journal that concluded with contact information for FOSC, a good plug. Construction continues with no major setbacks. She said the West Canyon toilet replacement still looks like a go for this year.
- 9. Events: Written report attached as addendum.
- 10. Website: Written report attached. Sandy suggested that she add a "Contact" page with the FOSC contact information. All agreed.
- 11. Member Communication: Alan said he has archived all of the old Constant Contact files and suggests unsubscribing to the service. All agreed.
- 12.Fund-raising: Don said the committee has met and prepared a one-pager to use as talking points and a leave behind after contacting potential supporters. All agreed that the piece is appropriate and well done. Don reached out to Black Desert and intends to re-establish close contact.

Part II. FOSC Business Updates.

- 1. Business cards: Alan will work on a draft for a new business card for the organization and distribute for comment via email
- 2. Thank-you cards: George will work on new thank you cards and present to the Board for comment.

The meeting adjourned at 4:20.

Next meeting on September 11 at 3:00 at Park Headquarters.

Written Reports

TRAIL STEWARD REPORT (Phyllis) SPECIAL PROJECT Jenny's Canyon. May 6, 9 am

General trail maintenance involving rock work, trimming, graffiti removal, clearing trip hazards from the slot, sweeping away errant footprints was performed handily! And we were all finished before the rain deluge!

TRAIL OF THE MONTH. LAVA FLOW TRAIL

Lava flow is one of the more popular trails and take lots of abuse, especially near the tube. Trash inside the lava tube is always a concern.

Rock work realigning the path is required, as a well as clearing loose rocks reducing trip hazards. Sweeping illegal footpaths is needed from parking to the lava tube.

HIKE WITH JESSE. May 19, 9 am. THE CINDER CONE TRAIL

As temperatures are rising, Jesse has planned an educational hike at a higher elevation. His topic will be LAVA and this cinder cone's specific contribution to the geologic history of Snow Canvon.

We will hike the new section of the trail, that the trail stewards help create, and begin the ascent to the top!

NEWS AND NOTES

The Ivins Santa Clara PD is patrolling the Berm Trail issuing \$1000. citations (not warnings) to persons allowing dogs off leash. We appreciate the support! And I think I can hear the tortoises applauding (***)

REPORTING TS HOURS We provide duty in Paradise Canyon, but should only report trail issues on the Chuckwalla and Beck Hill trails, and parking area. All hours worked in Paradise Canyon should be reported regardless of location. This is due to Paradise Canyon having shared jurisdiction with the BLM.

Web Report (Sandy)

As expected, there was more usage of our webpages the last 30days. The 'free report' does not offer as many stats as it used to, but here is some of what is available.

the number of page views was up usage is heaviest on Tuesday/Wednesday/Thursday 93% of users were new 58% use a mobile device

We received referrals to our page from Facebook (thanks Phyllis) and Zion Yoga and Wellness Festival, as well as a few others not worth mentioning.

With our migration to Google Workspace for Nonprofits we expect to be able to access Google analytics at no charge which will provide more details for us.

As we segue into summer, I plan to create a Contact page on our website with all of our information in one place. This to coincide with our transition to using the domain as with our email address for Friends.

I will be updating board page with appropriate titles as well as adding Don when I receive the information.

EVENTS: (Lori)

Previous Events summary:

- **Illegal Trail Removal Round 2**, Tuesday, April 15 @ East Berm Trail lot. 5 participants. Thanks to the strong backs of several Trail Stewards much was accomplished.
- **Earth Day Celebration Hike**, Tuesday, April 22 @ Johnson Canyon. 16 participants. Great hike with thanks to Kristen and Rick with requests to make this an annual event.
- **Yoga in the Park,** Thursday, May 1 @Upper Galoot: spectacular turnout with 21 participants. We have a couple of new members from this event.

Friends of Snow Canyon Upcoming Spring 2025 Events and Volunteer Activities

Yoga in the Park, TBD

A big thanks to Sandy, Phyllis and Alan for all their support on these spring events!

Earth Day Celebration Hike, Tuesday, April 22, 2025, 9a.m. – 11a.m. @ Scout Cave/Johnson Canyon parking lot

Description: Join retired Wildlife Biologist, Rick Fridell, for a 2-mile roundtrip hike along the Johnson Canyon trail. During this desert ecology hike, we will search out reptiles, birds, and other Snow Canyon critters while discussing our desert ecosystem.

Yoga in the Park, Thursday, May 1, 2025, 4p.m. - 5:30p.m. At Upper Galoot on the rocks behind the Picnic Area.

Description: Join John Yohman in a yoga practice of gratitude inspired by the beauty of Snow Canyon State Park. This gentle practice will focus on connecting body and breath as we reflect on the abundance that surrounds us. Please bring your yoga mat and water to drink.