Friends of Snow Canyon State Park Directors' Meeting September 11, 2025

Place: Snow Canyon State Park

Attending Board Members: Linda Neff, Barry Neff, George Otott, Phyllis Winkler, Kristen Comella

Excused absences: Jim Bily, Alan Risenhoover, Don Drabant, Lori Capshaw, Sandy Nelson.

The meeting was called to order by President Otott at 3:10.

Part I. Written / Oral Reports

- 1. Minutes: The minutes of the May 8, 2025, meeting were approved.
- 2. Treasurer's Report: Reports sent to members were approved.
- 3. Membership Report: Report presented orally by Barry was approved. Barry noted that Sara Dupre's membership expired months ago; Ellen will follow up with Sara. The board agreed to drop Red Mountain Resort from the membership list due spa's purchase by Black Desert Resort.
- 4. Trail Stewards' Report: Report emailed to board members by Phyllis were approved.
- 5. Facebook: Verbal report by Phyllis was approved.
- 6. Docent Report: No report this month due to Don's absence.

Part II. FOSC Business Updates

- Park update: Kristen reported that most of the extensive work done in the
 past months has been completed. The exception is the construction of the
 South Entrance structure. After much of the construction was completed, an
 inspection revealed a number of engineering/safety code violations that need
 to be corrected. She is working with the contractor to complete the structure.
 Kristen will request funds from FOSC for the West Canyon toilet replacement,
 which will be a single vault toilet installation.
- 2. Events: No report this month while Lori is traveling.
- 3. Website: Sandy is working with Barry to expand the website's contact page to include email contacts for additional Board positions, including President, VP Communications, Website, and Membership. Barry has already completed much of the work and is awaiting confirmation of email addresses. No report on Mailchimp due to Alan's absence.
- 4. Fundraising: George informed the Board members that he believes the Donor Recognition Guidelines were approved at the April FOSC Board meeting and can be implemented after the Fundraising Committee makes several revisions of the donor recognition names. Phyllis volunteered to present an updated list of the Donor Recognition names to the Board at the October meeting. The fundraising committee has been working with Stroll Magazine in Entrada to feature an article on FoSC success. The same article will appear

in the inaugural edition of the new Kayenta edition of Stroll Magazine. It will be sent to Kayenta residents in early October.

Part II. FOSC Business Updates

- 1. FOSC business cards: Alan completed the design of the new business cards which were approved by the Board. He printed 100 cards. The board approved printing another 500 business cards.
- 2. FOSC cards: The Board approved the final drafts of Thank You, In-Honor-Of, and In Memoriam cards with one minor change to reduce the font size of the photographer's name on the back of the In-Honor-Of and In Memoriam cards.

Part III. FOSC Discussion Items

- 1. <u>Crossing Open Ground</u> Event: Kristen informed the Board that this musical event will be performed by about 30 musicians at the White Rocks amphitheater on October 26th, including one morning and one afternoon performances. FOSC will provide a few Trail Stewards to assist performers and attendees along the White Rocks trail. Phyllis will ask Don Hite for names of Trail Stewards to work but Don will not oversee them due to scheduled knee surgery. The Kayenta Arts Center should provide parking attendants to assist the attendees. The Trail Stewards will not be involved in the parking areas. The FOSC suggested that Don Hite may oversee the Trail Stewards that day.
- 2. Update on <u>Google Workspace</u>: Barry and Sandy continue to work on this effort. Barry will be meeting with Ellen for training and to get her Google email set up.
- 3. Request from an individual to join the FOSC Board: After discussion, the Board decided that we do not need an addition Board member. George will call the individual and inform him of our decision.

The meeting adjourned at 4:30 p.m.

Next meeting on October 10 at 3:00 at Park Headquarters.

Written Reports

TRAIL STEARD REPORT (Phyllis)

HIKE WITH JESSE: Monday, September 29th, 9:00 AM

We will meet at the Hidden Pinyon / Red Sands parking lot just below the campground. We will trek the Hidden Pinyon loop including a side trip out to the overlook.

Our topic for the hike will be "Drought Adaptations for the Plants and Animals of Snow Canyon"

Special Project

It's time for the seasonal reopening of Johnson Canyon. As such we need a few hearty souls to get together to hike in and prepare the trail before the crowds that will soon follow. We can expect to do some trimming back of trail overgrowth and some rock work, as well as closing off the numerous social/illegal trails, particularly between the arch and the end of the canyon itself.

Please plan to meet at the Johnson Canyon Trailhead parking lot at 9:00 A.M., Monday, September 15th.

Trail Stewards September Trail of the Month is HIDDEN PINION.

WEB REPORT (Sandy)

At this point I do not have stats to report. Upon checking our WordPress account there is a statement about tracking and privacy issues, and I am not able to access the data. I have an email out to Adam at St George Design to see if he/we need to make any changes so that I can proceed. Should I hear back today, I will update this report for the minutes, otherwise I will just add to October.

I am also trying to utilize our new Google Workspace for a Nonprofits program to access Google Analytics, but I have a few concerns with that as well.

As to the site: over the summer I made a few minor changes and updates including the including the Children's Programs page and the Events page.