

**Friends of Snow Canyon State Park Directors' Meeting
October 9, 2025**

Place: Snow Canyon State Park

Attending Board Members: Lori Capshaw, George Otott, Alan Risenhoover, Ellen Nathan, Phyllis Winkler, Jim Bily, Kristen Comella
Excused absence: Linda Neff, Barry Neff, Sandy Nelson, Don Drabant
The meeting was called to order by President Otott at 3:00.

Part I. Written / Oral Reports

1. Minutes: The minutes of the September 11, 2025 meeting were approved unanimously.
2. Treasurer's Report: The report was approved with no questions
3. Membership Report: Written report, approved.
4. Trail Stewards' Report: Written report from Phyllis attached as addendum.
5. Facebook: Phyllis said all is well with our page.
6. Web Report: Written report from Sandy attached.
7. Docent Report: No report with Don's absence but Kristen noted that a training meeting was held last week.
8. Park update: Kristen will be sending a formal request for a distribution of funds. Included will be \$10,000 for Park brochures, \$650 for railroad ties, \$500 for carsonite posts and \$12,000 to help fund Gemma, a seasonal staff member. Coming soon will be a request for significant funding above the State's \$50,000 commitment for the new vault toilet on West Canyon. For future major fund-raising projects, Kristen is suggesting a big shade pavilion at Lower Galoot. Kristen said that visitation to the Park is down from last year by 7-10%, mirroring the reduction for others in the area.
9. Events: The annual meeting will be held at Lower Galoot on November 1 at 3:30. It will be preceded by a hike with Kristen and talk by Cheyenne. Ellen will handle securing mini-cheesecakes for dessert for the potluck dinner.
10. Website: Written report attached.
11. Member contact: Alan reported a 75% open rate on the last MailChimp mailing.
12. Fund-raising: Phyllis reported that Don is meeting with Patrick Mannig of Black Desert to reestablish contact. He is also trying to set meetings with Stephen Wade and the Kish Foundation. The Entrada magazine, Stroll, had a nice feature article about Friends of Snow Canyon and a similar article will appear in the Kayenta magazine in November. It was reaffirmed that the Board had voted on the new donation tier names and benefits and no new vote is needed. Written report attached.

Part II. FOSC Business Updates.

1. Business cards: Alan ordered 500 cards. With our new email addresses, Alan will have Barry set up a forward from .com to .org so we can phase out the .com without losing any messages.
2. Crossing Open Ground, a concert being held at the White Rock Amphitheater, requested assistance from our trail stewards to help guests follow the trail from the parking lot to the venue. This is quite similar to the stewards' normal duties so set off no alarms from a liability standpoint.
3. Jim announced that he will be leaving the Board on April 1, 2026. He will continue as Secretary until then, preparing the 2025 Annual Report.

The meeting adjourned at 4:10.

Next meeting on November 13 at 3:00 at Park Headquarters.

Written Reports

TRAIL STEWARD REPORT (Phyllis)

Halloween Hike with Jesse

Costumes optional! Topic is All Things Creepy and Spooky in Snow Canyon.
Meet at the Padre Canyon TH at 10 am on Halloween

Trail of the month JOHNSON CANYON

In addition to the visits of our choice, we're asked to spend one time in Johnson Canyon. Any trail issues found are reported on the Hike Report.

Special Project WHITE ROCKS.3

Monday October 6 at 9 am, meet at new parking area. Final finishing touches to the new trail will be made in preparation for the Crossing Open Ground performances the end of the month

New Trail Stewards

Eight new TS have joined the ranks!
Vests are ordered and will be screen printed after arrival.

WEB REPORT (Sandy)

I created a new page for the website called Contact. It is accessed from the top menu bar on the homepage. For now, there are 4 email addresses, several other links, addresses, etc. If you have any suggestions, please let me know. I will add other emails as we get them configured to go to the proper board member's regular email so that they are not lost

On the Trail Steward page, I added new fun photo of our new TS.

Have made several additions and deletions to our News page regarding traffic, etc.

The donation page is being used for donations which is great. Renewals are usually made through the site as well.

As to our usage: I am in the process of getting that set up in conjunction with Google Workspace and Google Analytics. The Monster Insight plug in was deleted at Adam's suggestion, so I am without data for a few days. I will keep you updated as I know we are anxious to see if the STROLL article generates hits.

FUND-RAISING: (Don, Sandy and Phyllis)

1. Approval of the Donor Recognition Guidelines after "flipping" Tortoise and Coopers Hawk.

2. Don has reached out to Patrick Manning again, tentative plans to meet in mid-October.

Other contacts he is working on:

Stephen Wade Foundation

John C Kish Foundation and more

3. We have the bullet point hand out with QR codes for him to use when approaching donors in

lieu of a printed copy of the annual report

4. Phyllis worked with Stroll and new issue is out!

5. Web access for memorial donations is working well and we are getting some recent "hits"

6. We will be taking a closer look at the Donor Guidelines to be sure we are acknowledging donors as stated in the guidelines