MINUTES
Friends of Snow Canyon State Park Board of Directors' Meeting
September 10, 2026

Place: Snow Canyon State Park

Attending Board Members: Alan Risenhoover, Ellen Nathan, Barry Neff, Lori Capshaw, Jenean Campos, Lisa Kindred (by phone), and Kristen Comella. Excused absences: Don Drabant, Linda Neff, and Sandy Nelson.

The meeting was called to order by President Risenhoover at 3:00 pm.

Part I. Written / Oral Reports

- Minutes: The minutes of the May 14, 2026, meeting were approved unanimously.

- Treasurer's Report: Report circulated following the meeting and a full report will be reviewed at the October meeting. The Board had a short discussion about required equipment (vests, shirts, name tags) for the Stewards and Docents, and agreed that the purchase of such items did not require specific Board approval.

- Membership Report: The written report was approved unanimously.

Part II. FoSC Business Updates

- Park Update: Kristen noted that camping seemed down but day usage had remained about the same over the summer. She showed the Board the latest mock-up of the donor board. The Board provided positive comments regarding the on-going design which includes white-throated swift plaques on a juniper tree. Design work is just beginning on the Lower Galoot shade pavilion and once designed, production is estimated to take 3 months or so with an initial estimated cost on the order of $175 - $200K. A timeline for installation would be September 2027 to January 2028. **Action: The Board will consider a focused fundraising effort to support the pavilion.** Kristen reported that training for new Docents was coming up and a new seasonal naturalist was on board. The Park's annual Staff and Volunteer Appreciation Dinner will be September 23.

- Events: Lori summarized her written report noting that the first event will be September 26 for National Public Lands Day. She also discussed the need to set a date for the Annual Meeting and Picnic. November 7th was suggested as a date. **Action: Set date, coordinate food, and program/focus if any**.

- Trail Stewards' Report: Jenean summarized her written report noting the Steward's were having an event Monday and a training session scheduled for September 19th. She noted that the Stewards were beginning to transition to new leadership following the announcement that Don Hite was stepping down. She indicated that Laura Miller

and Dan Glass were now starting to coordinate activities, but that we needed to make sure legacy information was maintained on the shared drive. Jenean, Kristen, Jesse, and Don will work to coordinate the transition and keep the Board informed. **Action: Update at October meeting on the status of transition.**

- Docents Report: No written report, but upcoming docent training is scheduled.

- Communications: The Board reviewed Web report Sandy provided. Jenean suggested the Board focus on how our Facebook page was being used and whether it was an effective outreach tool. **Action: Jenean will do a bit of research and Board Members should think about how to improve the page, focus its purpose, and increase usage.**

- Fundraising: Since Don and Sandy were out, Alan gave a short report letting the Board know that the $9K Enbridge grant had been approved and that a donation of $250 for equipment had also been given.

Part III. Business Discussion Items

Old Business

- Board Member Roles: Alan reminded the Board that the Vice President and Secretary positions are vacant.

- Donor recognition board design/location: Kristen provided an update summarized above under the Park update.

New Business

- Potential “15 Years of Friends” event / actions - The Board discussed some initial options for recognizing the anniversary, including highlighting it at the annual meeting or at a separate event. Ideas included building a fundraising campaign around it, producing materials such as seed packets to commemorate it, and highlighting key members and actions over the 15 years. **Action: Include as a October agenda item, review the ideas in Kristen’s follow-up email, and determine an appropriate celebration or event.**

- Future Trail Steward “Captain” - Discussed above under the Trail Steward item.

- Potential email to non-renewing members - The Board reviewed the draft circulated by Alan. He promised to correct the embarrassing spelling errors, turn the spell check function back on in his word processing program, and see what reaction the email receives when sent to past members that did not renew.

Action item summary:

- **The Board will consider a focused fundraising effort to support the pavilion.**
- **Set date, coordinate food, and program/focus if any for annual meeting/picnic.**
- **Update on the status of Steward's leadership transition.**
- **Improving the Facebook page to increase usage.**
- **15 years of Friends - Review the ideas in Kristen's follow-up email, and determine what would be an appropriate celebration or event to highlight it.**
- **Next Meeting - October 8th at 3 pm**

Written Reports

Events:

Here are a few of my early thoughts on events this fall. Please feel free to chime in with your ideas, comments, and edits. Thank you!

- National Public Lands Day, Saturday, September 26. This year's theme is "Caring for our Shared America", so a volunteer event is appropriate. Location event details--TBD
- Yoga in the Park with John Yohman, Upper Galoot on the sandstone overlooking the Tortoise Trail (TBD--a weekday afternoon during the last two weeks of September)
- Hike/talk with Ranger Cheyenne--TBD
- Annual Member Meeting & Picnic--TBD
- Tour Snow Canyon through the eyes of geologist George Otott—TBD

Trail Stewards Update

The Summer break is over for most Trail Stewards. Kudos to those that were in the Park during this incredibly hot Summer.

First activity of the new season is Monday, September 14 as we prepare the Johnson Trail for its seasonal opening. We'll be out making sure the trail is in good order for visitors.

Our monthly hike with Jesse will take place on September 25th at 9AM. We'll be doing Hackberry Wash followed by Jenny's Canyon

The big news is that our fearless and amazing leader Don Hite is stepping back as Captain of the Trail Stewards. 10 amazing years in this role and he is a rock star. There

are some new protocols that are in the works for managing trail steward activities. So we're all looking forward to a full rollout of what that will look like. Suffice it to say there will be a way to sign up (SignUpGenius) for projects and hikes via the web. Laura Miller has been working this Summer to make this happen.

Facebook Update

Its been a quiet Summer on the Facebook front. At some point I would love a discussion about how valuable Facebook is in helping us achieve our goals as an organization. There isn't much traffic on the site and Meta has change its business model to the point that it really isn't about community anymore but driving revenue for advertisers. Perhaps next month we can add it to the agenda.

Webpage Update

The Board page is now current with our new member, Lisa, added and the members rearranged.

Removed references to summer on the News page and added verbiage about Fall with links to our flower and core plant pages.

Added some new verbiage to Events page mentioning annual picnic and that we will have events posted soon.

Added minutes, awaiting approval of May minutes (after this week's meeting) and need April minutes.

Website: A review of our website for the period of 8/10 to 9/6 as well as a 90 day overview showed decent usage of the website.

There was very little usage of the donor/renew/join pages. As we become active again and offer events, emails, etc. I would expect to see more usage of those pages.

Most often users are going by a direct search to the site. I was pleased to see some recent usage of the Core Plant pages.

Overall there was an increased number of hits and about 50% stayed on the site longer than 50 seconds - which is a decent stat.

If any of you want more detail I can cut and paste the stats from Google Analytics.